# Exhibit 325 (Filed Under Seal)

# HIGHLY CONFIDENTIAL Page 1 1 UNITED STATES DISTRICT COURT 2 SOUTHERN DISTRICT OF NEW YORK 3 C.A. No. 1:15-cv-07488-CM 4 IN RE: 5 NAMENDA DIRECT PURCHASER 6 ANTITRUST LITIGATION 7 8 1221 Avenue of the Americas New York, New York 9 October 11, 2017 10 10:36 a.m. 11 \*\*\* HIGHLY CONFIDENTIAL \*\*\* 12 13 14 VIDEOTAPED 30(b)(6) DEPOSITION of FOREST LABORATORIES (now ALLERGAN) and its 15 16 Representative JULIE A. SNYDER, taken by the 17 Plaintiffs, held at the aforementioned time and place, before Sherri Flagg, a Registered 18 19 Professional Reporter, Certified LiveNote 20 Reporter, and Notary Public. 21 22 23

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	Page 26		Page 28
1	MS. McDEVITT: Objection to form.	1	Q. Again, what Forest attorneys told
2	The document says what it says.	2	Forest was that it was going to cost about
3	A. That's what the document says.	3	to try the case, to do post-trial
4	Q. So Kirkland estimated that it	4	briefings and to do appeal?
5	would cost to prepare trial and	5	MS. McDEVITT: Objection to form.
6	post-trial briefs, correct?	6	That mischaracterizes what she just said
7	A. That's	7	and mischaracterizes the document.
8	MS. McDEVITT: Objection to form.	8	A. It's a forecast, it's an estimate,
9	A. That's what the document says.		preliminary.
10	Q. And Kirkland, which is, again,	10	Q. How much did Kirkland
11	Forest's attorneys, estimated that it would		preliminarily forecast that it would cost to do
12	cost total litigation costs for appeal would		trial, post-trial briefs and appeal costs?
13	be correct?	13	A. You're asking me to read what's on
14	MS. McDEVITT: Objection to form.	14	
15	A. You're reading what's on the	15	Q. I want you to answer my question.
	document. I mean, I don't know what you	16	MS. McDEVITT: I think it's asked
	know, what Kirkland what they anticipated.	17	and answered.
	This is what they've put on the document.	18	If you can.
19	Q. And what they put on the document	19	Q. Is the answer
	was that the total appeal costs, total	20	MS. McDEVITT: I think you need to
21	litigation costs for appeal would be	21	ask the question again.
22	\$ correct?	22	Q. Did Forest's attorneys
23	A. That's what the document says for	23	preliminarily estimate that it would cost
24	<del>_</del>	24	to try the Namenda patent
25	Q. And if you add up the trial and		litigation, to do post-trial briefs and to do
	J		,
1	Page 27	1	Page 29
	post-trial briefs and the appeal costs, you		appeal costs?
2	post-trial briefs and the appeal costs, you arrive at total litigation costs of	2	appeal costs?  MS. McDEVITT: Objection to form.
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1 how I do my five-year forecasts, you know, I

2 look at potential scenarios.

3 Q. And in this particular situation,

4 the earliest potential generic entry using your

5 calculations was correct?

6 A. Based on the new chemical entity,

7 Hatch Waxman plus the 30 months, that's the that we see here.

10 forecast or a model that called for a potential
 11 generic Namenda Immediate-Release product that

So do you recall ever doing a

12 came ?

Q.

13 A. That's probably the earliest I 14 would have done. But like I said, I run

15 hundreds of scenarios so I don't remember every 16 single one.

17 Q. What I'm getting at is you're not 18 in the business of creating forecasts for some 19 pie-in-the-sky scenario that could never come 20 to pass, right?

21 MS. McDEVITT: Objection to form, 22 mischaracterizes her testimony.

Q. There would be higher and better uses of your time than to forecast something

25 that couldn't come to pass?

5 A. I see that. 6 O. Does that refresh your 7 recollection that that's referring to the '703 8 patent as relates to Namenda? 9 I'm not sure which patent it 10 refers to. Q. Do you recall any other patents in 11 12 play as relates to Namenda Immediate-Release? 13 No. But I mean, I'm not familiar 14 with the -- you know, I'm not involved in 15 the -- in patent -- you know, in patents. I 16 mean, it's really not part of my job. I just, 17 you know -- that's the only one I recall. I 18 recall this one patent.

1 attachment of Solomon Exhibit 3, there are two

2 stars below that text box we were just3 discussing, and it says Actual Patent Expires

4 April 2015. Do you see that?

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Page 65

Q. Correct me if I'm wrong. Are you 20 saying that you may not know the patent by its 21 patent number, but you knew there was a patent 22 related to Namenda Immediate-Release? Is that 23 fair?

A. I think every drug has a patentso, yes, I would be aware that there would be a

form.

patent.
 Q. Was this email and attachment
 prepared and maintained in the ordinary course
 and scope of Forest's business?

5 A. Yes. This is -- I mean, like I
6 said, this is how I prepare forecasts. It's
7 nothing out of the ordinary that I can see from
8 this.

9 Q. You can set that aside, please.

10 A. Okay.

11 Q. So I'd like to switch gears and

12 talk to you about the authorized generic topics 13 now.

14 A. Okay.

15 Q. And I think there's some basic 16 concepts that, if we can get on the same page

17 about, it would probably make things go more

18 smoothly.

19 Are you familiar with the term 20 "active pharmaceutical ingredient"?

21 A. Yes.22 Q. And it

Q. And it's also API for short?

23 A. Yes.

Q. Can you tell me what yourunderstanding of active pharmaceutical

1 MS. McDEVITT: Objection to form. 2 I forecast various scenarios for 3 any potential situation. When -- you know, in 4 Alzheimer's disease, there are -- there's 5 developments all the time. 6 7 8 9 10 11 I do -- I forecast any -- any 12 scenario. So I -- you know, like I said, I do 13 hundreds of scenarios. So, yes, while I would 14 not forecast something that's completely out 15 of -- out of scope of what I'm looking at, I 16 forecast so many different scenarios just 17 for -- to see what the numbers would look like. 18 That's part of my job. In your previous answer, you 19 Q. 20 mentioned 21 22 23 24 A. Yes, um-hmm. 25 So back to page 1 of the Q.

Page 74 Page 76 1 the declaration to --1 not saying he said what would have happened; We'll get to it but it at least 2 I'm saying he draws a distinction. Is that 3 discusses the removal of Namenda Immediate-3 fair? 4 Release from the market, right? 4 A. You're saying he draws a 5 I don't think it does. 5 distinction between what might have happened 6 and what actually happened? Absolutely. And 6 MS. McDEVITT: Objection to form, mischaracterizes the declaration. 7 7 Forest and Actavis are, you know, two different 8 In February 2014, Forest announced 8 companies, two different time periods. 9 its intention to remove Namenda Immediate-9 So let's just establish. Forest 10 Release from the market, correct? 10 did, in fact, launch an authorized generic in I believe that's the date, yes. 11 or around July 11, 2015, correct? 11 MS. McDEVITT: Objection to form. 12 My question to you is: When did 12 13 you recall that decision was made to make that 13 No, that was Actavis. 14 announcement? 14 Forest was part of Actavis at that 15 MS. McDEVITT: I'm going to object 15 point, correct? 16 and instruct. This is outside the scope. 16 Actavis had acquired Forest but as 17 She is not here to answer questions about 17 I was -- as I was saying, yes, they're two 18 the hard switch or the -- I mean, you 18 different companies. Actavis -- what Actavis 19 guys went through this in the last 19 did would not necessarily have been the same 20 30(b)(6) deposition. 20 thing that Forest would have done had Actavis 21 We have an email from your 21 not acquired Forest. Different companies, 22 co-counsel that says that that won't be 22 different management. 23 on the table. So she's not here in her 23 Prior to Forest being acquired by 24 individual capacity. 24 Actavis -- are we on the same page? 25 MR. LETTER: I am asking her one 25 Um-hmm. Page 75 Page 77 Prior to Forest being acquired by 1 question about the -- when the decision 1 was made to make the announcement to 2 Actavis, Forest could have licensed the 2 3 remove Namenda Immediate-Release from the 3 authorized generic to another company, correct? MS. McDEVITT: Objection to form, 4 market. One question. 4 5 5 calls for speculation. MS. McDEVITT: If she knows the 6 A. Yeah, I'm not sure what -- I mean, 6 answer, I will allow her to answer. If 7 7 I don't know the answer to that. she knows the answer, she can answer the 8 8 MS. McDEVITT: And foundation. question. 9 So the distinction I'm drawing I actually don't know the answer. Q. 10 I was not working on the brand team in February 10 here is launching -- Forest launching the 11 authorized generic itself, or Forest entering 11 of 2014. 12 into a license with another company whereby 12 BY MR. LETTER (continuing): I believe you testified, when 13 Forest allows that other company to launch an 13 14 authorized generic. Are you with me? 14 Mr. Enger was asking you questions, that you 15 had joined--and please correct me if I'm 15 Are you talking about the 16 definition of an authorized generic? 16 wrong--the Namenda franchise team in 2014. 17 A. Yes, I believe it was March of 17 I'm unclear as to your answer. 18 2014. 18 You're asking -- I mean, is that 19 what happens when there's an authorized 19 Q. So back to Snyder Exhibit 4 for a 20 generic, that, yes, a company can launch an 20 moment. The testimony that starts with my 21 question at the bottom of page 58 and is 21 authorized generic or they can authorize 22 answered by the bottom of page 59, Mr. Solomon 22 someone else to launch an authorized generic 23 draws a distinction between what Forest would 23 under the NDA. Yes, that's by definition.

And when you say "authorize,"

25 that's generally done through a license

24

24 have done prior to being acquired by Actavis

25 and things that would take place after. I'm

Page 78 1 process? A. I'm not that familiar with the 3 process. I don't believe we've actually Q. 5 discussed this yet. Do you have an 6 understanding of what an authorized generic is? 7 Yes. Α. 8 Can you tell me, please. Q. Yes. An authorized generic is 10 pretty much what I just said. When a company 11 either makes a generic version or authorizes 12 someone else to make a generic version under 13 their NDA. 14 Q. And when you say "under their 15 NDA," you're referring to the brand product's 16 application with the FDA, correct? 17 Yes, under the NDA. A. 18 Is it fair to say that an 19 authorized generic is essentially the brand 20 product under generic trade dress, marketed 21 under generic trade dress? 22 MS. McDEVITT: Objection to form. 23 It's -- I mean, it's the same 24 active ingredient as what's in the generic. 25 It's the same exact product. Page 79 1 It's the same exact product? It's the same -- it's the same 3 ingredient, yes, the same active ingredient. But it's, in fact, the exact same 5 product because it's made pursuant to the 6 specifications approved by the FDA under the 7 new drug application for the brand, correct? A. Correct. Q. So back to my question about prior 10 to Forest being acquired by Actavis, Forest 11 could have licensed to another company the 12 right to market an authorized generic version 13 of Namenda Immediate-Release, correct? 14 Yes. A. 15 Q. And, in fact, they did that with 16 Lexapro, correct? 17 Α. I'm not familiar with that. 18 So I went through a document with 19 Mr. Solomon where the FDA maintains a list of 20 authorized generics that they're aware of being 21 marketed, and I'm trying to avoid going through 22 that list again with you. 23 What I want to do is go back to 24 Solomon Exhibit 1, if you wouldn't mind pulling 24

25 that up, and turning your attention to topic

1 number 3. At the very bottom of topic number 2 3, there's a discussion of previous authorized 3 generics marketed or licensed by Forest. 4 Are you with me? 5 I see the paragraph. Okay. Did you do any 6 O. 7 investigation as to whether or not this is an 8 accurate list of Forest-authorized generics? 9 I didn't go through and look each 10 one up, but, yes, there is a -- I mean, an FDA 11 listing that I'm sure you can provide that we 12 could confirm that. 13 But I mean, I think the point 14 is is that, I mean, every situation is 15 different and, you know, regardless of what was 16 done for Lexapro or some of these other 17 products, there was -- there was never any 18 discussion about launching an authorized generic at Forest. 20 From my perspective, I ran the 21 forecasts, I never -- was never involved at all 22 in a discussion of an authorized generic for 23 Namenda. 24 And is that because the lifecycle O. 25 management technique associated with when 1 Namenda Immediate-Release was to go generic was 2 to convert the market to Namenda XR, correct? 3 MS. McDEVITT: Objection to form, 4 lack of foundation, mischaracterizes her 5 testimony. That's -- no, that's not correct. 6 7 Q. What is incorrect about --8 I'm just saying that I -- there 9 was never any discussion about an authorized 10 generic. That's all I said. 11 Q. Were there discussions about 12 anything other than a conversion to Namenda XR 13 from Namenda Immediate-Release? 14 I mean, that's part of my job. Of 15 course there were discussions about -- I mean, 16 there were discussions about -- I'm not sure 17 when you're referring to in discussions. I 18 mean, there were discussions about lots of 19 things related to Namenda. 20 Well, you said you forecast all 21 sorts of things, right? Is that a fair

21 (Pages 78 - 81)

23

22 statement?

A.

Q.

Yes.

So other than a conversion from

25 Namenda Immediate-Release to Namenda XR, what

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	Page 82		Page 84
	were some of the other things that you	1	authorized generic topic and we're not
2	forecasted? And I'm referring to the	2	there right now. And I think that's
3	pre-Actavis acquisition time here.	3	not she's not here to testify in her
4	A. If you're asking things that I	4	individual capacity.
5	forecast, I mean,	5	MR. LETTER: I understand that.
6		6	But we're here right now because of her
7		7	previous answers.
8		8	MS. McDEVITT: No, we're not.
9		9	We're not here right now because
10	,	10	(Inaudible)
11		11	MR. LETTER: I'm not arguing. Can
12	I mean, there's an endless	12	you have my most previous question read
13	number of things that I would look at to do a	13	back, please.
14	forecast.	14	(Requested portion read.)
15	Q. I used the term previously	15	MS. McDEVITT: Objection to form,
16	, ,	16	outside the scope.
17	term before?	17	A. I think I mean, I'm talking
18	A. Yes.	18	specifically about forecasting and, you know, I
19	Q. Do you have an understanding of	19	think those are two different conversations
20	what it is?	20	that we're having. We're talking about
21	A. Yes.	21	forecasting versus lifecycle management so
22	Q. Can you tell me what it is?	22	Q. I'm fine to make the distinction
23	A. Lifecycle management is just, you		that we're talking about lifecycle management
24	know, some what you would do with the drug	24	now. If that helps you answer the question.
25	in the future in terms of other indications or	25	MS. McDEVITT: I'm going to shut
	Page 83		Page 85
1	Page 83 things like that.	1	Page 85 this down if we're talking about
1 2	things like that.	1 2	this down if we're talking about
2	things like that.		this down if we're talking about lifecycle management, just be forewarned.
2 3	things like that.  Q. So in your previous answer about all the different things you forecasted and	2	this down if we're talking about lifecycle management, just be forewarned.  MR. LETTER: I'm asking questions
2 3 4	things like that.  Q. So in your previous answer about	2 3	this down if we're talking about lifecycle management, just be forewarned.
2 3 4 5	things like that.  Q. So in your previous answer about all the different things you forecasted and you've had a list of things, would you consider	2 3 4 5	this down if we're talking about lifecycle management, just be forewarned.  MR. LETTER: I'm asking questions based on her previous answers.
2 3 4 5 6	things like that.  Q. So in your previous answer about all the different things you forecasted and you've had a list of things, would you consider all of those things to be lifecycle management	2 3 4 5	this down if we're talking about lifecycle management, just be forewarned.  MR. LETTER: I'm asking questions based on her previous answers.  MS. McDEVITT: No, you're not.
2 3 4 5 6	things like that.  Q. So in your previous answer about all the different things you forecasted and you've had a list of things, would you consider all of those things to be lifecycle management techniques?	2 3 4 5 6 7	this down if we're talking about lifecycle management, just be forewarned.  MR. LETTER: I'm asking questions based on her previous answers.  MS. McDEVITT: No, you're not.  BY MR. LETTER (continuing):
2 3 4 5 6 7 8	things like that.  Q. So in your previous answer about all the different things you forecasted and you've had a list of things, would you consider all of those things to be lifecycle management techniques?  A. No, not all of them.	2 3 4 5 6 7 8	this down if we're talking about lifecycle management, just be forewarned.  MR. LETTER: I'm asking questions based on her previous answers.  MS. McDEVITT: No, you're not.  BY MR. LETTER (continuing):  Q. Ms. Snyder, can you answer my
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Page 96 Page 94 1 O. Okay. From the context of this 1 read what it is that he says here. He says: 2 testimony on Bates ending 461, it's fair to say 2 Our generic division would love to do this from 3 that Mr. Saunders was being asked about the 3 Actavis. 4 possibility of Forest/Actavis launching an And you have no reason to believe 4 5 authorized generic for Namenda Immediate-5 that this testimony wasn't correct at the time 6 Release, right? 6 it was being given, right? MS. McDEVITT: Objection to form, 7 7 I would have no reason to believe 8 Actavis launching an authorized generic. 8 that he would say something incorrect. 9 I mean, that's what the questions say. The course of your investigation 10 on the authorized generic topics didn't 10 Yes, he was being asked about 11 Actavis. 11 indicate any reason why -- for you to believe And their launch --12 12 that this testimony was incorrect at the time O. 13 A. Of an authorized generic, yes. 13 it was given? 14 Q. So let's talk about the 14 A. No. 15 acquisition of Forest by Actavis for a minute. 15 Q. It's also fair to say that in this 16 Forest was primarily a brand business, right? 16 testimony, Mr. Saunders expresses reluctance to 17 A. Yes. 17 make the decision to launch an authorized 18 And Actavis had brand products but 18 generic version of Namenda Immediate-Release as O. 19 also generic products as well, right? 19 of this time, correct? 20 A. Actavis, yes, had... 20 MS. McDEVITT: Objection to form. 21 So when Actavis acquired Forest, 21 The testimony speaks for itself. 22 for lack of a better term, was there some kind 22 A. I think we can all read what he --23 of Chinese wall between the brand side of the 23 what he said. 24 business and the generic side of the business? 24 O. I realize that we can all read 25 I don't know if I'd characterize 25 what he says. But I'm trying to get on the Page 95 Page 97 1 it like that but I -- from a commercial 1 same page with you about -- we had previously 2 perspective, I didn't work with commercial 2 established that Actavis launched an authorized 3 colleagues on the generic side of the business. 3 generic in July 2015. But as of November 2014, And so is that the reason for the 4 Mr. Saunders was expressing a reluctance to 5 distinction that you keep making about Actavis 5 launch that authorized generic. 6 launching an authorized generic versus when I Are we on the same page? 6 7 MS. McDEVITT: Same objection. 7 say Forest, do you simply mean that Forest was 8 acquired by Actavis or that there was a 8 A. I mean, I would be -- I would need 9 distinction between the brand side of the 9 to make a judgment on what he was feeling and, 10 business and the generic side of the business? 10 you know, I think we can just read what it is I think -- I think it's different. 11 he said. 12 I think Forest, like you said, was primarily a 12 O. Let me come at it like this: What 13 branded company, whereas Actavis -- and I think 13 changed between November 2014 and July 2015 14 Mr. Saunders, you know, talks about his generic 14 such that Mr. Saunders felt comfortable 15 group as well. I mean, there was a large 15 launching an authorized generic version of 16 generics group that was not present when we 16 Namenda Immediate-Release? 17 were at Forest. 17 MS. McDEVITT: Objection to form, 18 And it's fair to say, in this 18 lack of foundation. 19 testimony on Bates ending 461, that 19 I'd have to speculate. I don't 20 Mr. Saunders was expressing the fact that the 20 know what result -- what caused Actavis to 21 launch a generic. 21 generic side of the business at Actavis was

You didn't do any independent

25 version of Namenda Immediate-Release, correct?

23 investigation as to why Actavis made the

24 decision to launch an authorized generic

22

22 pressuring him to launch an authorized generic

25 put words in his mouth. I mean, I think we can

23 version of Namenda Immediate-Release, correct?

I mean, I'm -- I'm not going to

	HIGHLY COI	NFI	DENTIAL
	Page 98		Page 100
1	A. I will say, I mean, Actavis was in	1	A. Correct.
2	the generics business. That was that was	2	Q. Assume for me, hypothetically,
	what they did. You know, they you know,	3	that that generic launch strike that.
	apparently from this testimony, they saw it	4	Assume for me, hypothetically,
	as let's see what how Brent characterized	5	that generics, other than Forest's authorized
	it. He said it's going to be a very	6	generic, launched earlier in time, before July
7		7	2015. Are you with me?
	could do well.	8	A. I'm following what you're saying
9	And so they you know, based on	9	but this is, you know
	the number of generic sites that were available	10	Q. It's a hypothetical.
	at that were planning to launch at that	11	A. Hypothetical, yeah.
	time, they apparently found that it was going	12	Q. Can you articulate any reasons why
	to be a competitive marketplace that they were		the generic division of Actavis would have
	interested in in getting into.		acted any differently had there been entry by
15	Q. I appreciate Mr. Saunders'		other generic Namenda Immediate-Release
	testimony.		products, had that happened earlier than July
17	A. Um-hmm.		2015?
18	Q. But what I'm trying to figure	18	MS. McDEVITT: Object to form.
	outand partially the reason why you're here	19	The hypothetical, again, we're I feel
	today and we're doing this again after	20	like it's well, go ahead. I'm going
	Mr. Solomon's depositionis I need to know on	21	to object to form, calls for speculation.
	the record, the jury needs to know what changed		Different corporate entities involved
	between November 2014 and July 2015 to cause		here.
	Actavis to launch an authorized generic version	24	A. Yeah, it's a I mean, it's
	of Namenda Immediate-Release. And I'm		totally hypothetical. I'm not even sure I'm
23		23	
	Page 99	_	Page 101
	understanding you to be testifying that you	1	following. So you're saying if someone had
	don't know and you didn't do any independent		launched prior to
	investigation. Is that fair?	3	Q. Are you aware of the term "true
4	MS. McDEVITT: Objection to form.		generic" as opposed to "authorized generic"?
5	A. I think, you know, the exact	5	A. Yes. I mean, I haven't heard that
	reasons why the generic division you know,		term but I assume well, tell me what you
7	what what caused them to say, okay, we are	7	mean by "true generic."
8	going to launch it, I don't know.	8	Q. I mean launches by ANDA generics.
9	What I do know is that, you know,	9	A. Yes.
	there were at this point there were	10	Q. As opposed to NDA-authorized
	probably, you know, four or five generics that	11	generics. Are we on the same page?
	were planning to launch and it was a	12	A. Yes.
	competitive marketplace. And so they must have	13	Q. So suppose, hypothetically, that
	done some analysis that made them determine		ANDA generics launched in January 2015. Are
	that they wanted to launch the authorized		you with me?
	generic.	16	A. Yes.
17	Q. Is it fair to say that the generic	17	Q. Can you articulate any reasons why
	division within Actavis would have felt that		the generic division at Actavis would approach
	way no matter when other generic Namenda		the launch of an authorized generic version of
	Immediate-Release products entered the market?		Namenda Immediate-Release any differently under
	Do you follow me? Let me orient you as to		those circumstances?
	time.	22	MS. McDEVITT: Objection to form,
23	July 2015, there were generics	23	calls for speculation.
	other than Forest's authorized generic that	24	A. I really can't speculate.
25	launched at the same time. Correct?	25	Q. So the answer is no, you can't

India: 00	THE TOP INCLUDENT THE
Page 100	=
1 appearance by Namenda Immediate-Release. Do	1 Forest/Actavis/Allergan, do they attempt to
2 you have any reason to doubt the results of	2 rectify backorders as soon as possible?
3 that search?	3 A. Of course.
4 A. No.	4 Q. I am now going to switch gears
5 Q. Has Forest ever had has Forest	5 into the personal capacity declaration topic.
6 ever encountered a supply shortage for	6 Shall we take a break?
7 memantine hydrochloride API?	7 MS. McDEVITT: Do you want to take
8 A. Not that I'm aware.	8 a break.
9 Q. Does Forest always attempt to meet	9 THE WITNESS: Sure.
10 customer demand across all products?	MS. McDEVITT: Why don't we.
11 MS. McDEVITT: Objection to form.	11 VIDEO TECHNICIAN: The time on the
12 A. I can't speak to all products.	video monitor is 1:01 p.m. We're off the
13 Obviously Forest would want to supply their	13 record.
14 customers with the products they need.	14 (Lunch recess taken.)
15 Q. Until the launch of generic	15
16 Immediate-Release Namenda in July 2015, was	16
17 Forest able to supply the entire memantine	17
18 hydrochloride market by itself?	18
MS. McDEVITT: Objection to form.	19
20 A. Can you say that again? I mean, I	20
21 didn't can you read that back?	21
22 (Requested portion read.)	22
23 A. It's a broad question. I'm not	23
24 sure what you're asking.	24
25 Q. Sure. So when I say "memantine	25
Page 10	
1 hydrochloride market," I'm referring to that	1 AFTERNOON SESSION
2 list that we went over earlier of Namenda	2 VIDEO TECHNICIAN: We are back on
3 Immediate-Release tablets, Namenda	3 the record. The time on the video
4 Immediate-Release oral solution, Namenda	4 monitor is 1:40 p.m. This starts Media
5 Extended-Release capsules, and Namzaric. Are	5 No. 3.
6 we on the same page?	6 (Exhibit 6: Declaration of Julie
7 A. I'm just not sure what you're	7 Snyder 10/6/17, was marked for
8 asking. Are you asking was there ever a	8 identification.)
9 shortage of any of those products? I'm not	9 CONTINUED EXAMINATION
10 sure what you're asking.	10 BY MR, LETTER:
11 Q. Sure, if you'd like to	11 Q. Welcome back, Ms. Snyder. I'm
12 characterize it that way. Can you think of a	12 having the court reporter hand you what's being
13 shortage of any of those products ever?	13 marked Snyder Exhibit 6. Take your time
14 A. Yes. There were times when there	14 reviewing that.
15 were products on backorder, absolutely.	15 And while you're doing so, I will
16 Q. Were any of those Namenda	16 read into the record that this is the
17 Immediate-Release products?	17 Declaration of Julie Snyder, dated October 6th,
18 A. Like I said before, I mean, I	18 2017, submitted in the In Re Namenda Direct
19 don't recall a situation where there was an	19 Purchaser Antitrust Litigation.
20 issue supplying Namenda Immediate-Release, but	20 A. (Perusing exhibit.)
21 I you know, there could have been a	21 Okay.
22 backorder at some time that I was not aware of.	Q. You've had an opportunity to
Backorders are very common, you	23 review?
24 know, so I don't know.	
25 Q. Does Forest attempt	24 A. Yes. 25 Q. So to orient you, I'd like to

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	Page 110		Page 112
1	discuss what is on internal page 1, it's the	1	When I was senior product manager, I would have
2	first page of substance.		had specific responsibilities on the team. So
3	Do you recognize this document?		not every single thing related to the marketing
4	A. Yes.		of the product.
5	Q. And can you tell me what it is?	5	Q. So in other words, you had more
6	A. It's a document that I signed		than just Namenda that you were in charge of as
7	talking about the communications that were sent		the brand manager; is that fair?
8		8	A. I'd say not necessarily more than
	they were sent in I believe they were in		just Namenda but more responsibility in that
	early 2015 regarding the availability of		all of the marketing would have reported in to
11			me as opposed to just certain activities on the
12	Q. So this is the Declaration of		brand. So it's a, you know, more bigger
13			
14			scope of responsibility on the Namenda
			franchise.
15	Q. And the date of it is October 6th,	15	Q. And when we say "Namenda
16			franchise" as referred to here, we're talking
17	A. Yes.		about Namenda Immediate-Release, Namenda XR and
18	Q. And that is your signature on		Namzaric, right?
19	. •	19	A. Correct.
20		20	Q. And then it goes on, same
21	Q. Back to internal page 1, the first		paragraph two there, April 2015 you
22			transitioned into executive director of
23	ë.	23	marketing for Actavis?
	plc. Do you see that?	24	A. Yes.
25	A. Yes.	25	Q. Did your responsibilities change
	Page 111		Page 113
1	Q. Does Namenda fall into the	1	as part of that?
2	neurology area, for lack of a better term?	2	A. No. It was just a title change.
3	A. Yes.	3	Q. So the transition from Forest to
4	Q. The second paragraph says	4	Actavis essentially there was a different
5	(as read):	5	title?
6	Beginning in 2014, I was senior	6	A. Yes, right.
7	product director at Forest.	7	Q. And now that you're executive
8	Do you see that?	8	director of neurology marketing at Allergan, is
9	A. Yes.	9	that the same sort of thing that happened when
10	Q. And then it goes on (as read):		Forest became Actavis, in that your
			1 01000 00001110 110ta / 10; III tilat / 0 al
11	during which time I was the	11	responsibilities are essentially the same but
11 12		11 12	responsibilities are essentially the same but your title has changed?
11 12 13	during which time I was the brand manager for the Namenda franchise. A. Yes.	11 12 13	responsibilities are essentially the same but your title has changed?  A. Essentially, yes.
11 12 13 14	during which time I was the brand manager for the Namenda franchise. A. Yes. Q. We had previously discussed, in	11 12 13 14	responsibilities are essentially the same but your title has changed?  A. Essentially, yes. Q. Going down to the third paragraph
11 12 13 14 15	during which time I was the brand manager for the Namenda franchise. A. Yes. Q. We had previously discussed, in one of the earlier documents, back in 2009 you	11 12 13 14 15	responsibilities are essentially the same but your title has changed?  A. Essentially, yes. Q. Going down to the third paragraph on internal page 1, it begins "It is my
11 12 13 14 15 16	during which time I was the brand manager for the Namenda franchise. A. Yes. Q. We had previously discussed, in one of the earlier documents, back in 2009 you were senior product manager for Namenda. That	11 12 13 14 15 16	responsibilities are essentially the same but your title has changed?  A. Essentially, yes. Q. Going down to the third paragraph on internal page 1, it begins "It is my understanding." Do you see that?
11 12 13 14 15 16 17	during which time I was the brand manager for the Namenda franchise. A. Yes. Q. We had previously discussed, in one of the earlier documents, back in 2009 you were senior product manager for Namenda. That is Solomon Exhibit 3 if you'd like to refresh	11 12 13 14 15 16 17	responsibilities are essentially the same but your title has changed?  A. Essentially, yes. Q. Going down to the third paragraph on internal page 1, it begins "It is my understanding." Do you see that?  A. Yes.
11 12 13 14 15 16 17	during which time I was the brand manager for the Namenda franchise. A. Yes. Q. We had previously discussed, in one of the earlier documents, back in 2009 you were senior product manager for Namenda. That is Solomon Exhibit 3 if you'd like to refresh yourself.	11 12 13 14 15 16 17 18	responsibilities are essentially the same but your title has changed?  A. Essentially, yes. Q. Going down to the third paragraph on internal page 1, it begins "It is my understanding." Do you see that?  A. Yes. Q. And then it discusses an
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11 12 13 14 15 16 17 18 19 20 21 22 23 24	during which time I was the brand manager for the Namenda franchise.  A. Yes.  Q. We had previously discussed, in one of the earlier documents, back in 2009 you were senior product manager for Namenda. That is Solomon Exhibit 3 if you'd like to refresh yourself.  Is there a distinction or a difference between being brand manager and senior product manager?  A. So the titles I mean, each	11 12 13 14 15 16 17 18 19 20 21 22 23 24	responsibilities are essentially the same but your title has changed?  A. Essentially, yes. Q. Going down to the third paragraph on internal page 1, it begins "It is my understanding." Do you see that?  A. Yes. Q. And then it discusses an injunction being entered by a federal court in December 2014. Do you see that?  A. Yes. Q. And that injunction relates to

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	Page 114	Page	116
1	A. Correct.	1 paragraph five?	
2	Q. Did you read the injunction order	2 A. Yes.	
3	that was entered by the Federal Court in	3 Q. And you put your eyeballs on all	
	December 2014?	4 the templates that went to these various	
5	A. Yes.	5 entities?	
6	Q. The second sentence in that same	6 A. Yes.	
7	paragraph three mentions a February 2014	7 Q. After paragraph six, there is a	
	withdrawal announcement. Do you see that?	8 sentence that says (as read):	
	It's at the very back of the second sentence.	9 I declare under penalty of	
10	A. I'm sorry, where are you?	10 perjury	
11	Q. Third paragraph, number three.	Do you see that?	
12	A. Yes.	12 A. Yes.	
13	Q. Second sentence, end of the second	Q. So when you signed this, you were	
14		14 declaring under the penalty of perjury that	
15	A. Yes.	15 everything previous to that was true and	
16	Q. And that withdrawal announcement	16 correct, correct?	
	was related to Namenda Immediate-Release,	17 A. Yes.	
	correct?	18 Q. I want you to keep this one handy,	
19	A. Yes.	19 but we're moving on from it for now. I'm goi	'nσ
20	Q. Turning over to internal page 2,	20 to show you what's being marked as Snyder	8
21	paragraph five, it begins "Forest sent	21 Exhibit 7.	
	caregivers." Do you see that?	22 (Exhibit 7: Communication to	
23	A. Yes.	23 sales representatives (#FRX-AT-0379467	41
24	Q. And then in the middle of that	24 was marked for identification.)	٠,,
	sentence, it references 900,000 communications.	,	
		1 (	
		n	
1	Page 115		117
1	Page 115 Do you see that?	1 Q. Ms. Snyder, please review that.	117
1 2	Page 115 Do you see that? A. Yes.	<ol> <li>Q. Ms. Snyder, please review that.</li> <li>While you're doing so, I will read for the</li> </ol>	117
1 2 3	Page 115 Do you see that? A. Yes. Q. So these were over 900,000	<ol> <li>Q. Ms. Snyder, please review that.</li> <li>While you're doing so, I will read for the</li> <li>record that this was a document produced by</li> </ol>	117
1 2 3 4	Page 115  Do you see that?  A. Yes.  Q. So these were over 900,000  communications that Forest sent to various	<ol> <li>Q. Ms. Snyder, please review that.</li> <li>While you're doing so, I will read for the</li> <li>record that this was a document produced by</li> <li>Forest to plaintiffs in this litigation bearing</li> </ol>	117
1 2 3 4 5	Page 115  Do you see that?  A. Yes. Q. So these were over 900,000  communications that Forest sent to various entities and folks, correct?	<ol> <li>Q. Ms. Snyder, please review that.</li> <li>While you're doing so, I will read for the</li> <li>record that this was a document produced by</li> <li>Forest to plaintiffs in this litigation bearing</li> <li>the Bates stamp FRX-AT-03794674. And let me</li> </ol>	117
1 2 3 4 5 6	Page 115  Do you see that? A. Yes. Q. So these were over 900,000 communications that Forest sent to various entities and folks, correct? A. Yes.	1 Q. Ms. Snyder, please review that. 2 While you're doing so, I will read for the 3 record that this was a document produced by 4 Forest to plaintiffs in this litigation bearing 5 the Bates stamp FRX-AT-03794674. And let me 6 know when you've had an opportunity to review.	117
1 2 3 4 5 6 7	Page 115  Do you see that?  A. Yes. Q. So these were over 900,000 communications that Forest sent to various entities and folks, correct?  A. Yes.  MS. McDEVITT: Objection to form.	1 Q. Ms. Snyder, please review that. 2 While you're doing so, I will read for the 3 record that this was a document produced by 4 Forest to plaintiffs in this litigation bearing 5 the Bates stamp FRX-AT-03794674. And let me 6 know when you've had an opportunity to review. 7 A. (Perusing exhibit.)	117
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1 2 3 4 5 6 7 8 9	Page 115  Do you see that?  A. Yes. Q. So these were over 900,000 communications that Forest sent to various entities and folks, correct?  A. Yes.  MS. McDEVITT: Objection to form.  A. This is yeah, Forest sent over 900,000 communications to these various people, as it says here.	1 Q. Ms. Snyder, please review that. 2 While you're doing so, I will read for the 3 record that this was a document produced by 4 Forest to plaintiffs in this litigation bearing 5 the Bates stamp FRX-AT-03794674. And let me 6 know when you've had an opportunity to review. 7 A. (Perusing exhibit.) 8 Okay. 9 Q. So, Ms. Snyder, very early on in 10 this deposition when Mr. Enger was asking you	117
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25 write -- on my team would write communications

25 et cetera, as listed here in the beginning of

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	Page 118	Page 120
1	for me as well, so I'd have to see more detail	1 A. I'd have to speculate. You know,
	to know for sure.	2 I don't know.
3	Q. Is it fair to say that if someone	3 Q. Maybe we can come at it like this:
4	on your team wrote this communication and it	4 There was an injunction order in place
5	says "Thanks Julie," you would probably have	5 directing Actavis to continue distribution of
6	reviewed it before it went out?	6 Namenda Immediate-Release tablets, correct?
7	A. Yes.	7 A. Yes.
8	Q. Are you familiar with something	8 Q. And Actavis Forest strike that.
9	called metadata?	9 Actavis was appealing that
10	A. Not much but yes.	10 injunction order, right?
11	Q. Essentially it's data about the	11 A. Yes, um-hmm.
12	electronic file that the document comes from?	12 Q. So what would be the purpose of
13	A. Um-hmm.	13 appealing the injunction order?
14	Q. And the metadata for this	14 A. You'd have to talk to the
15	particular document indicates that it's from	15 attorneys. I mean, that's I'm providing
16	January of 2015. Do you have any reason to	16 factual information to our sales
17	dispute that on the face of the document?	17 representatives we're appealing this decision.
18	A. No.	18 Q. Would the result of winning the
19	Q. So under the bold Important	19 appeal for Actavis be anything other than
20	Message there, there's a paragraph that begins	20 withdrawing Namenda Immediate-Release tablets
21	"As you know, the District Court." Do you see	21 from the market?
22	that?	22 MS. McDEVITT: Objection to form,
23	A. Yes.	23 calls for speculation.
24	Q. And then it references the Court	24 A. It's all speculation. You know, I
25	entering a preliminary injunction requiring	25 don't know.
	Page 119	Page 121
1	Actavis to continue distribution of Namenda	1 Q. Can you think of another result at
2	Immediate-Release tablets. Do you see that?	2 all that it could possibly be?
	And that's the same thing that is referenced in	3 MS. McDEVITT: Same objection.
4	the Declaration of Julie Snyder that we talked	4 A. I have nothing further to add on
5	. • .	5 it. It's all speculation of what you know,
6	A. Yes.	6 what would have happened. It's another you
7	Q. The second sentence in that	7 know, it's another hypothetical situation.
8	paragraph that begins "As you know," says	8 Q. It seems more straightforward than
9	(as read):	9 a typical hypothetical here, though. You're
10	We are appealing this decision.	10 either required to keep Namenda
11	Do you see that?	11 Immediate-Release on the market, or you win the
12	A. Yes.	12 appeal and remove Namenda Immediate-Release
13	Q. Why did Forest include information	13 from the market. Am I leaving any other
14	11 0 3	14 possibilities out?
15	A. I don't remember the details, but	15 MS. McDEVITT: Objection to form,
	it's factual.	16 mischaracterizes. And, yeah, there's
17	Q. What did Forest intend to do if it	lots of other possibilities. You know
18	11 3	18 what time the decision came down. I
19	MS. McDEVITT: Objection to form.	19 mean, it just she's it calls for
20	And I would just caution Ms. Snyder that	20 speculation. Objection.
21	if she can answer the question without	21 MR. ENGER: Counsel, I would ask
22	revealing any privileged communications	you not to use speaking objections,
23	with lawyers, she can do so. But if it	23 please.
24	calls for privileged information, then we	24 MS. McDEVITT: You've got to ask a
25	need to be mindful of that.	25 question that's fair and is based on her

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	Page 138	Page 140
1 asking you is: In putting together:	•	Q. Did you have communications with
2 declaration, did you do any analysi		2 physicians about Immediate-Release being
3 many times Forest sales representa		3 discontinued prior to the injunction, you
4 physicians that Immediate-Release		r
5 discontinued before the injunction		Y
6 A. No, I don't have that data		in early 2014, so, you know, I would not have
7 Q. And I believeyou correct		7 had that communication.
8 I'm wrongone of your recent ans		
9 you didn't do any analysis about he		which Forest's sales representatives told
10 Forest's sales representatives told p		1 7
11 that Immediate-Release would not		tablets would not be discontinued after the
12 discontinued after the injunction, of		2 injunction strike that.
13 A. What I'm saying is that w		
14 with any training of our sales repre		instances where Forest's sales representatives
15 we provide them the information to		5 told physicians that Immediate-Release tablets
16 to physicians, but we don't you l		would not be discontinued after the injunction
17 not there for every single call to kr	-	7 are we on the same page? So in those
18 what is said on any one given call.		3 instances. How many times did the sales
19 provide the direction and the sales		representatives also tell the physicians that
20 representatives the sales represen		Forest was appealing the Court ruling?
21 have conversations per the direction		
22 are given.	22	
23 Q. There are certain legal	23	•
24 consequences for a sales represent	_	3 6
25 representations to a physician, say,	, about 25	the record.
	Page 139	Page 141
1 off-label marketing, correct?	1	VIDEO TECHNICIAN: The time on the
2 MS. McDEVITT: Objecti	ion. 2	video monitor is 2:23 p.m. We're off the
3 A. Sales representatives are	I 3	3 record.
4 don't know what happened to sales	s 4	(Recess taken.)
5 representatives based on what they		` '
6 they are trained to deliver on-label	say. But 5	VIDEO TECHNICIAN: We are back or
·,	and 6	VIDEO TECHNICIAN: We are back or the record. The time on the video
7 appropriate messages to physicians	and 6 s. 7	VIDEO TECHNICIAN: We are back or the record. The time on the video monitor is 2:32 p.m.
7 appropriate messages to physicians 8 Q. In your experience, do sa	and 6 s. 7 lles 8	VIDEO TECHNICIAN: We are back or the record. The time on the video monitor is 2:32 p.m. EXAMINATION BY
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	Page 150		Page 152
1 the	scenarios that you ran in Solomon Exhibit 3	1	for your time. I have no further
2 wer	re somehow not valid because of Snyder	2	questions.
3 Exh	nibit 11, correct?	3	MS. McDEVITT: No questions for
4	A. What I'm testifying is that there	4	me. Thank you.
	various scenarios that I would have run. I	5	VIDEO TECHNICIAN: The time on th
6 don	n't think any forecast is correct. I mean, I	6	video monitor is 2:45 p.m. We are off
	nk every forecast is exactly that; it's a	7	the record. This ends our deposition.
	ecast and I run different scenarios for	8	1
	ferent things.	9	
	Q. You wouldn't want to bother a	10	
	atleman in Mr. Meury's position with an	11	
_	nail about forecasts and scenarios that were	12	
	t simply not possible to occur, correct?	13	
13 just 14	MS. McDEVITT: Objection to form.	14	
	A. Mr. Meury, Bill, he was in charge	15	
	the marketing department. I ran a lot of	16	
	<del>-</del> -	17	
	ecast scenarios by Mr. Meury.  Q. Let me come at it like this: Did	18	
	•	18	
	write you back after you sent him this		
	nail and said: Julie, why are you wasting my	20	
	e sending this?	21	
22	MS. McDEVITT: Objection to form.	22	
	A. Like I said, I sent him hundreds	23	
	scenarios. I don't recall his response to	24	
25 any	individual any individual e-mail.	25	
	Page 151		Page 153
1	Q. Has he ever responded to you in	1	STATE OF NEW YORK )
2 that	t way, meaning has he ever said to you:	2	) ss:
3 Juli	ie, why are you wasting my time sending me		COUNTY OF NEW YORK )
4 thes	se forecasts?	4	
5	A. Knowing Bill, that's not something	5	THE CHAPTER A
6 he v	would respond with regardless of what you	6	I, JULIE A. SNYDER, the witness
7 kno	ow, I'd have to speculate what he was		herein, having read the foregoing testimony of
8 thin	=		the pages of this deposition, do hereby certify
	Q. If he did respond in that way,		it to be a true and correct transcript, subject
	t would be something that would stick in		to the corrections, if any, shown on the attached page.
	ur mind, correct?	12	attaches page.
12	MS. McDEVITT: Objection to form.	13	
	A. I really don't recall every e-mail		
	l's ever sent me.	14	JULIE A. SNYDER
	Q. But at this moment you can't	15	· · · · · · · · · · · · · · · · · · ·
	all one where he said: Don't waste my time		Sworn and subscribed to
	h these forecasts, correct?		before me this day
17 wiu	MS. McDEVITT: Objection to form,		of2017.
	asked and answered.	19	<del>-</del>
	A. I already answered that, I don't	20	NOTARY PUBLIC
	I sent Bill many scenarios. Sometimes	21	
	responded, sometimes he didn't. I don't	22	
	nember the context of every response that he	23	
24 sent	t. MR. LETTER: Ms. Snyder, thank you	24 25	
25			

		Page 154	
1	ERRATA SHEET	1 agc 15-	
	WITNESS: JULIE A. SNYDER		
	DATE: October 11, 2017		
	REPORTER: Sherri Flagg, Report	·e <b>r</b>	
4	icei oktek. Biloiti lagg, kepon		
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17			
18	<u></u>	/	
19	Subscribed and Sworn to before me	e thisday	
	of, 2017.	<del></del> -	
21			
22	NOTARY PUBLIC		
23	MY COMMISSION EXPIRES		
24			
25			
		Page 155	
1	CERTIFICAT	Page 155 I O N	
1 2	CERTIFICAT		
2	CERTIFICAT		
3		ION	
2 3 4	I, Sherri Flagg, a Ce	I O N	
2 3 4 5	I, Sherri Flagg, a Ce Professional Reporter, Certi	ION rtified fied LiveNote	
2 3 4 5 6	I, Sherri Flagg, a Ce Professional Reporter, Certi Reporter, and a Notary Publ	ION rtified fied LiveNote ic, do hereby	
2 3 4 5 6 7	I, Sherri Flagg, a Ce Professional Reporter, Certi: Reporter, and a Notary Publi certify that the foregoing wire	ION  rtified fied LiveNote ic, do hereby tness, JULIEA.	
2 3 4 5 6 7 8	I, Sherri Flagg, a Ce Professional Reporter, Certi: Reporter, and a Notary Publi certify that the foregoing wi SNYDER, was duly sworn of	ION  rtified fied LiveNote ic, do hereby tness, JULIE A. on the date indicated	
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